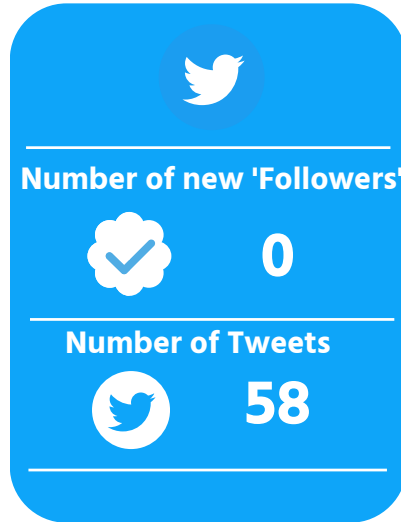


PPP Comms Summary Q1 - 2023/24



Top Facebook and Twitter Post of the quarter

Facebook

We have been advised this afternoon that the out of hours telephone numbers for our Animal Warden Servi...
 Published by Caroline Grey · 6 April at 15:33 · 🌐

Post impressions <small>i</small>	Post reach <small>i</small>	Post engagement <small>i</small>
2,925	2,803	44

Twitter

Public Protection Partnership @PublicPP_UK
 Did you know that 90% of food businesses achieve a food hygiene rating of 4 or 5?
 @foodgov business hub has everything you need to prepare for your next inspection.
 Visit <http://food.gov.uk/here-to-help>
 #FSAHereToHelp
<https://twitter.com/foodgov/status/1661333793956065280> ...

Impressions	183
Total engagements	1
Likes	1

	New Followers	No. Posts
April	-1	31
May	6	32
June	42	38

Top 3 Performing Facebook Posts in Q1



We have been advised this afternoon that the out of hours telephone numbers for our Animal Warden Servi...

Published by Caroline Grey · 6 April at 15:33 · 🌐

Post impressions ⓘ

2,925

Post reach ⓘ

2,803

Post engagement ⓘ

44



Congratulations to all the team at Robyn's Nest Cafes at Moss End on their 5 food hygiene rating, following a...

Published by Lisa Barnes · 23h · 🌐

Post impressions ⓘ

2,812

Post reach ⓘ

2,796

Post engagement ⓘ

321



Following a programmed food hygiene inspection last week, a 5 rating food hygiene rating was awarded to...

Published by Lisa Barnes · 25 April at 16:07 · 🌐

Post impressions ⓘ

1,764

Post reach ⓘ

1,764

Post engagement ⓘ

200



New Followers

No. Tweets

Month	New Followers	No. Tweets
April	1	26
May	1	21
June	-2	11

Top Performing Twitter Posts in Q1

Public Protection Partnership @PublicPP_UK

Did you know that 90% of food businesses achieve a food hygiene rating of 4 or 5?

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Visit <http://food.gov.uk/here-to-help>

#FSAHereToHelp

[https://twitter.com/foodgov/status/1661333793956065280 ...](https://twitter.com/foodgov/status/1661333793956065280)

Impressions	183
Total engagements	1
Likes	1



Public Protection Partnership

@PublicPP_UK

Energy Efficiency - Be wary of callers posing as energy companies and engaging with you to obtain your personal information and bank details. Be cautious of talk about grants, fake energy refunds and promises of cheap energy and other energy efficiency claims.

#BeScamAware pic.twitter.com/vi33b1UanH

Impressions	122
Total engagements	8
Retweets	3
Detail expands	3
Likes	2



Public Protection Partnership

@PublicPP_UK

Earlier this month our Scams Victim Support Officer spent the day at @Barclays bank in #Wokingham at their fraud event day.

If you work with a group of people who might benefit from scam awareness training then please get in touch - 01635 519930/ email tsadvice@westberks.gov.uk pic.twitter.com/htr1f6RtJ

Impressions	115
Total engagements	4
Likes	2
Retweets	1
Media engagements	1

Month	Visitors	Articles Published
April	6,657	7
May	7,822	4
June	7,828	4

Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
April	154	2
May	101	12
June	227	2

Other Media Coverage

Number of press enquires to PPP in Q1 - 4

Number of press releases sent out from PPP in Q1 - 6

Number of radio interviews with PPP in Q1 - 1

Number of TV programmes with PPP coverage in Q1 - 0

Number of article's published online mentioning PPP, excluding PPP website in Q1 - 9

Number of articles published on PPP website in Q1 - 15